



Foundational Therapy Program

Dr. Friedman's Transcript – Messaging PRN De3 or Omega essentials to your patients

Hi. I'm Dr. Kimberly Friedman from physician recommended nutraceuticals and I've been asked how to help message de3 or Omega essentials to your patients. So let's see if I can give a quick and concise way to explain de3 or omega essentials for your dry eye patients. As you know, you have dry eye disease, and it's important that we treat your dry eye disease aggressively now, regardless of your level of symptoms, as it's an inflammatory condition that progresses and can ultimately lead to a greater level of discomfort and blurred vision based on clinical studies.

One of the best ways to treat dry eye disease is with a systemic approach that reduces inflammation in your entire body. So it even has added benefits for cardiovascular health, joint health and immunity. It's a particular type of omega three fatty acid, but it's not the same kind that you find in a store or online. It's a precise form, dosage and ratio of omega threes that have been proven to work at the level of the eye or the ocular surface.

It does cost a little bit more than some of the bottles that you see online, but that's because it's so concentrated in the two forms that work for the eye and it doesn't contain any unnecessary or harmful ingredients. I've done the research for you, and if you analyze the ingredients, there is no comparison. You would have to take handfuls of the over-the-counter stuff to even come close to the effects of this highly concentrated and purified D3 brand.

You take three capsules all at once with food, and if you don't like swallowing capsules, they have a liquid alternative. That's one teaspoon a day. You can pick it up at the front desk today, and many of my patients prefer to get several months supply at a time to avoid having to come back and make frequent trips to the office to pick up more.

I think it's worth every penny for your ocular health and I even take it myself, I'm going to see you back in three months to see how you're doing. By the way, they have a money back guarantee, too, so if you're not seeing results within three months, we can request your money back. So I'll see you in three months and we'll see how things are going.

Thank you. So that's basically how you do it in about a minute and a half. Thanks for listening.